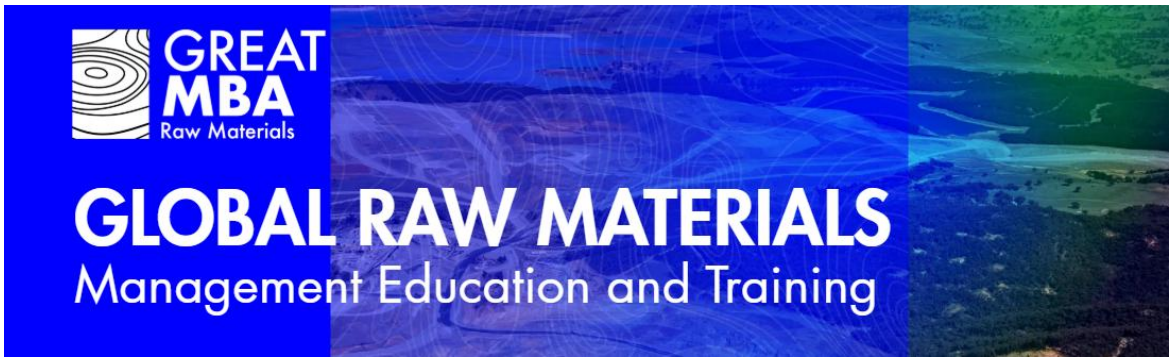


Evaluation Method

1. Evaluation definition

The evaluation of GREAT MBA will be carried out through **various evaluation instruments**, which, when weighted, will result in a Final Evaluation.

With this approach, participants will be assessed through different instruments at various stages of the program, allowing for the **continuous validation of knowledge acquisition** and progress. Assessment methods will also be adapted to the specific content, learning objectives, and format of each module, ensuring an appropriate and meaningful evaluation of participants' learning.

Students must successfully **complete all course units and the Final Industry Project** to be awarded the GREAT MBA diploma.

If a student does not successfully complete one or more course units, a new assessment opportunity will be provided, in accordance with the decision and assessment criteria established by the professor responsible for the respective course unit.

2. Final Grade Calculation:

The **final grade** of the GREAT MBA programme is calculated as a **weighted average based on the ECTS credits of each course unit**:

$$Final\ Grade = \frac{\sum(Course\ Grade \times ECTS)}{Total\ ECTS}$$

The Final Project (30 ECTS) represents one third of the total programme grade, while the remaining courses collectively represent two thirds of the final grade.

The grade will follow the table:

Grade (values)	Classification
0 to 9	Fail
10 to 13	Pass
14 to 16	Good
17 to 18	Very Good
19 to 20	Excellent

3. Assessment Methods:

As referred above, student performance in the GREAT MBA programme is assessed through a combination of continuous evaluation methods designed to reflect the applied and interdisciplinary nature of the programme. Assessment methods may include this course assessment:

- **Colloquium:** Individual oral examination (online tests), aimed at assessing the student's understanding of key concepts, critical thinking ability, and capacity to articulate and defend arguments.
- **Practical Grade:** Assessment based on practical work developed during the course, which may include group projects, case studies, reports, presentations, simulations, or other applied assignments.
- **Other**: Alternative assessment formats not covered above, such as written examinations, continuous assessment, portfolio evaluation, or a combination of written and oral components.

Before the start of each course unit, participants will be informed of the assessment method(s) to be used, ensuring clarity and transparency regarding how their learning will be evaluated.

4. Attendance and Participation

Regular attendance and active participation are important parts of the GREAT MBA learning experience. Participants are expected to attend **at least 70% of the scheduled contact hours in each curricular unit**.

5. Certification

Upon **successful completion of the programme**, participants will be awarded a **Diploma of Completion**, which includes their final grades.

Participants who do not achieve a passing grade and/or fail to meet the attendance requirements will receive a Certificate of Participation instead. This certificate will cover only those course units for which the applicable assessment and attendance requirements have been satisfactorily fulfilled.